



NORTH AMERICA

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For Immediate Release

**PACK YOUR PACK RIGHT THIS SEPTEMBER  
Dahle Offers Students Back-To-School Essentials**



Peterborough, NH, June 25, 2004– It's back to school time again, which means it's time to stock up on the hottest school supplies around. Packing your backpack with the right tools is one of the best-kept secrets to academic success. This school year, Dahle offers stylish and essential accessories to keep students looking and performing their best.

Dahle's new **Student Pencil Sharpener** comes in three bright and funky colors -- blue, yellow or white -- and is affordably priced at \$12.95. The sharpener's innovative features include a precision cutting blade with an *Automatic Cutting System* that sharpens lead evenly and prevents breakage from over sharpening. A transparent shavings cup makes emptying the waste a breeze. This sharpener is portable but a mounting clamp is provided for easy securing.

For the art student Dahle offers a new line of portable trimmers that are safe to use and fit easily into your backpack. Our **Trim Ruler** and **Card Maker** are priced with a student's budget in mind at \$29.95 and include a straight and two decorative cutting heads as well as a cutting mat. These cutters can easily cut paper, trim photographs and are perfect for design.

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For the older student, Dahle's **All-Around Shears** have micro-toothed blades that are ideal for cutting just about anything. The blades are made from German Solingen Steel and the handles are composed of tough ABS plastic which is virtually unbreakable. These Shears are priced at \$32.95 and guaranteed for life making them a must have in any school bag.

Dahle North America, Inc. is a fully integrated manufacturer and distributor of art and craft tools, business machines and office products with a brand name recognized for quality and precision. Dahle markets more than 300 products, including paper cutters and trimmers, cutting mats and scissors, and pencil sharpeners, for the home, office, and art markets

For more information on these and other Dahle products please call (800) 243-8145 or visit their website at [www.dahle.com](http://www.dahle.com).

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