

For Immediate Release

**DAHLE NORTH AMERICA OFFERS THEIR LATEST
SCRAPBOOKING TOOL: THE CARD MAKER**

Peterborough, NH, September 3, 2003 - Creating your own cards has never been easier! With the change of a cutting head, Dahle's new Card Maker will allow you to create customized greeting cards and design intricate scrapbook pages. This is the perfect tool to show your creativity. The Card Maker includes a straight, deckle and scoring cutting head as well as a self-healing cutting mat.

Safety is an important feature built-in to this trimmer. The circular cutting blade is fully enclosed inside a plastic cutting head, which virtually eliminates the chance of an accident. In the event that the blade needs to be replaced, the entire cutting head is replaceable so the user never has to touch the blade.

“The versatility of our latest Craft Trimmer will make this tool indispensable among scrapbookers and craft enthusiasts,” said Chuck Cannon, National Sales Manager, Dahle North America, Inc. “The Card Maker not only comes with three cutting heads, but additional decorative heads can be purchased to increase your design capabilities.”

Dahle Craft Trimmers are safe, easy to use and portable for just about any application. The cutting mat features preprinted measuring grids for quicker paper alignment and since the ruler does not have a fixed base, there's no limit to the size you can cut. Dahle's Card Maker is affordably priced and a must have tool for scrapbookers, card makers and craft enthusiasts.

Dahle North America, Inc. is a fully integrated manufacturer and distributor of art and craft tools, business machines and office products with a brand name recognized for quality and precision. Dahle markets more than 300 products, including paper cutters and trimmers, cutting mats and scissors, and pencil sharpeners, for the home, office, and art markets

For more information on Dahle products please call (800) 243-8145 or visit their website at www.dahleusa.com.