

For Immediate Release

Dahle North America Holds International Meeting
For the First Time in 10 Years, Dahle Becomes the Annual International Meeting Host



Peterborough, NH, Aug 8, 2001 –

For the first time in over 10 years, DAHLE North America, Inc. hosted the annual International meeting for DAHLE, a company that manufactures and distributes business machines and office products. DAHLE top executives from Germany, UK, Netherlands, Spain, Australia, Sweden, and Japan were present.

“This was an exciting event for us to host this year,” said Scott Prokop, VP and General Manager, DAHLE North America, Inc. “This is an important event for DAHLE. Our company is located in eight different countries and our products are sold throughout the world. It’s important for us as a business, to get together and experience how marketing DAHLE products differs from culture to culture.”

This four day event focused on international marketing and advertising, the re-organization of the production department in Germany, as well as the international future of DAHLE. After the daily meetings, DAHLE’s international guests were able to experience American culture by attending a Red Sox game, going deep sea fishing, and having a barbeque at Crotched Mountain Inn.

Dahle North America, Inc. is a fully integrated manufacturer of innovative office products and equipment with a brand name recognized for quality and precision. Dahle markets more than 300 products, including paper shredders, paper cutters and trimmers, scissors, pencil sharpeners, and Novus staplers.

For more information on Dahle products please call (800) 995-1379 or visit www.dahle.com.